## Is Your Building Ready For the Wave of EVs?

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You may have noticed a change in the air and on the road. The new wave of electric vehicles is coming.

President Joe Biden recently signed an executive order mandating that 50 percent of all new vehicles sold in 2030 (just eight short years from now) qualify as zero-emission vehicles. The legislation is a part of a global push for countries to become more eco-friendly. It's also a telltale sign of where trends are headed in the U.S. auto market.

The question then becomes, is your company equipped to handle the influx of electric vehicles on the horizon? While it may feel daunting, the coming wave should be viewed as an opportunity.

That's because you have a partner in CAM Property Services — Southern California's leader in property maintenance services. We can help outfit your property with electric vehicle charging stations, to make it an eco-friendlier place of business, and <u>more attractive to employees</u> and clients, while driving revenue up.

Still not convinced? Here are three ways CAM Property Services can help:



First-mover advantage plus incentive programs

As an early adopter of electric vehicle charging stations, you can take advantage of several incentive programs. For example, with Southern California Edison's Charge Ready program, companies can receive rebates of up to \$2,900 per connector depending on the location of your property.



Installing an EV charging station introduces you to new customers

Another reason your company should invest in an electric vehicle charging station is that it will help put your business on the map, so to speak. Both Google and Apple have functions in their map applications that allow users to look up the nearest electric charging station. While charging their vehicle, owners will be looking for somewhere to shop, and your business will be on the top of their list.

#### It helps your company become more eco-friendly

Finally, installing an electric vehicle charging station helps your company's ecofriendly image. Electric vehicles are a massive part of the current wave of sustainability, and by installing an electric vehicle charging station, you show that your business cares about doing its part for the planet. That eco-friendly image also helps your business. According to Forbes, 87 percent of consumers will have a more positive image of a company that supports social or environmental issues, and 88 percent will be more loyal to a company that supports social or environmental issues.



Ultimately there are a plethora of reasons to consider installing an electric vehicle charging station, but there's only <u>one company</u> you can trust to do it right: <u>CAM Property Services</u>. Call <u>(800) 576-3050</u> to find out how we can help you get ahead of the electric vehicle wave.

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