

# With No End In Sight To California's Drought, CAM Property Services Helps Curb Your Property's Water Usage

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As California's drought rages on, [water](#) is becoming more and more of a commodity. According to the Bureau of Labor Statistics, the cost of water is rising faster than the rate of U.S. inflation and any other utility service. Here in the Golden State, water usage is being significantly cut back with the implementation of Governor Gavin Newsom's Phase 3 Water Restrictions. This initiative aims to curtail water usage by 20 to 30 percent, with violators potentially being charged up to \$2,400 in fines.

For business owners, such developments are of particular concern. And there's no time to waste getting your property's water usage in compliance with the [latest regulations](#).

It may come as a surprise to some, but the majority of a property's water usage is outside the building. According to a recent study by the University of Utah, a staggering 70 percent of all water used within the City of Los Angeles was used to irrigate lawns.

That's a lot of water to use on just landscaping. If you're looking to cut back on water usage (and really, shouldn't we all?), perhaps the lawn is the first place to start. But you don't have to do it alone. Fortunately, CAM Property Services can help curtail your water usage in several simple and effective ways.

## Efficient Irrigation

One way CAM can help you save on water bills is by getting your irrigation system operating at maximum efficiency. According to the Bureau of Reclamation, 90 percent of all landscaping is *overwatered* by about 50 percent.

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CAM can help you get on track, cutting down this overuse, in a variety of ways. First, our property pros can install a drip irrigation system, making sure that only the exact amount of water needed is used. Second, we can schedule the optimal times to water your landscaping, ensuring you get the most out of the precious water being used. Finally, we can help maintain your irrigation system, making sure [leaks](#) are handled properly and in a timely fashion so water is never wasted.

## **Drought Tolerant Planting**

CAM can also help you save water (and money) by installing drought-tolerant plants. According to the Bureau of Reclamation, switching to drought-tolerant plants can cut water usage and cost down by about 80 percent. We can completely replace your current [landscaping](#) with drought tolerant plants, which

are not only excellent at retaining water, but also maximizing the amount used.



## **Rebate Assistance**

If you're concerned about the cost of completely redoing your property's landscaping, don't be. That's the third way in which CAM can assist - by securing valuable rebates to help offset the cost of your landscape remodeling.



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Recently, one of our clients wanted to replace their grass lawn with Xeriscape. The total landscaping area was 6,983 square feet so the project would have cost \$21,982. However, CAM was able to secure a whopping \$20,517 in rebates, so the client only paid \$1,465 for the entire makeover!

	<b>Project Size (Min/Max Sq Ft)</b>		<b>Rebate per Sq Ft</b>	<b>Other</b>
<b>LADWP - SoCal Water\$mart</b>	250	50,000	\$3.00	<ul style="list-style-type: none"> <li>• No expiration date (hurry while funds are there!)</li> <li>• Grass must be removed and replaced with drought tolerant plants, mulch; drip irrigation necessary.</li> <li>• Project must be completed within 180 days of Rebate approval.</li> </ul>
	50,001	7 acres	\$1.00	
<b>County of San Diego - Waterscape Rebate Program</b>		10,000	\$4.00	
		50,000	\$2.00	
<b>Orange County - Municipal Water District of Orange County</b>		50,000	\$2.00	

As you can see there are many ways to save on your water bill, but there's only one company that can help guide you through your options and decide which plan is best for you: [CAM Property Services](#).

Call [1-800-576-3050](tel:1-800-576-3050) to see how we can help you reduce your next water bill. And the one after that, and the one after that...

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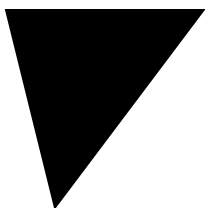
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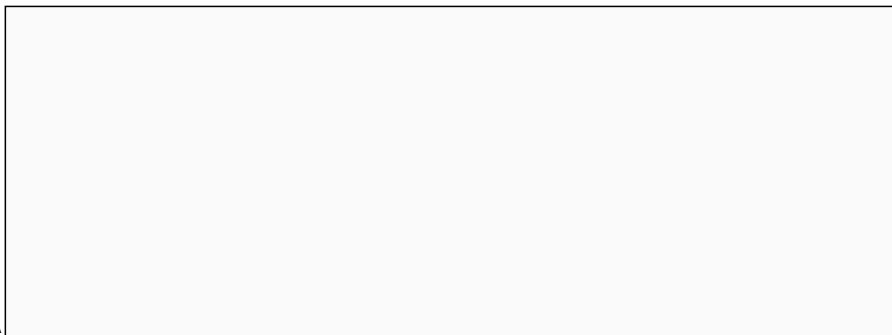
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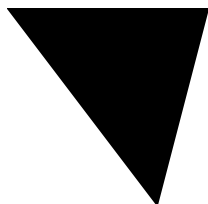
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