The ‘Golden Tenants’ Advantage

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Unlocking success: The ‘Golden Tenants’ advantage

In the ever-evolving realm of commercial real estate, creating a vibrant and appealing shopping center is not just about leasing spaces — it’s about curating an experience. Enter the concept of “Golden Tenants,” a term coined by the International Council of Shopping Centers (ICSC) to describe retailers that go beyond the transactional and redefine the essence of a commercial property. CAM Property Services understands the transformative power of these “Golden Tenants” and offers tailored solutions to help your retail center rise to the challenge.

The ‘Golden Tenants’ difference

“Golden Tenants,” such as Whole Foods, Trader Joe’s, Ulta Beauty, Orangetheory, and Lululemon, are more than just retailers; they are community builders. ICSC, at its recent conference in New York, recognized the game-changing impact of these tenants. By breaking away from historical norms, “Golden Tenants” create a unique tenant mix that fosters not just commerce but competitive socialization. Once established, this upscale community hub — whether it be a strip mall, mixed use property or large grocery store anchored center — must be maintained to the highest standard.





Secrets behind maintaining an upscale community hub and high-yielding asset

A non-traditional mix of retailers isn't enough to create high ROI. Additional foot and vehicle traffic will exponentially impact your property's wear and tear. CAM Property Services offers an array of customizable solutions that align with the expectations of these upscale establishments and their discerning clientele. With

heightened attention to parking lot repairs and maintenance, landscape rehabilitation, regular trash disposal, and on-site beautification, CAM goes beyond traditional property maintenance services. We even employ state-of-the-art drone technology to time stamp and assess your property over time.

Maximize income potential

CAM Property Services is not just about maintaining your property; it's about elevating it to new heights of success. We understand the unique challenges and opportunities presented by Golden Tenants and strive to create a dynamic environment that redefines commercial success in 2024.

Contact CAM today

Ready to transform your property into a "Golden Tenants" hub? Contact CAM Property Services today and let our full range of services work for you, ensuring that your property becomes the sought-after destination for both "Golden Tenants" and their discerning customers.

At CAM Property Services, your success is our priority.



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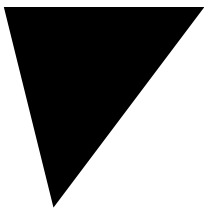
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