

# The ‘Golden Tenants’ Advantage

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## **Unlocking success: The ‘Golden Tenants’ advantage**

In the ever-evolving realm of commercial real estate, creating a vibrant and appealing shopping center is not just about leasing spaces — it’s about curating an experience. Enter the concept of “Golden Tenants,” a term coined by the International Council of Shopping Centers ([ICSC](#)) to describe retailers that go beyond the transactional and redefine the essence of a commercial property. CAM Property Services understands the transformative power of these “Golden Tenants” and offers tailored solutions to help your retail center rise to the challenge.

## **The ‘Golden Tenants’ difference**

“Golden Tenants,” such as Whole Foods, Trader Joe’s, Ulta Beauty, Orangetheory, and Lululemon, are more than just retailers; they are community builders. ICSC, at its recent conference in New York, recognized the game-changing impact of these tenants. By breaking away from historical norms, “Golden Tenants” create a unique tenant mix that fosters not just commerce but competitive socialization. Once established, this upscale community hub — whether it be a strip mall, mixed use property or large grocery store anchored center — must be maintained to the highest standard.



## **Secrets behind maintaining an upscale community hub and high-yielding asset**

A non-traditional mix of retailers isn't enough to create high ROI. Additional foot and vehicle traffic will exponentially impact your property's wear and tear. CAM Property Services offers an [array of customizable solutions](#) that align with the expectations of these upscale establishments and their discerning clientele. With

heightened attention to parking lot repairs and maintenance, landscape rehabilitation, regular trash disposal, and on-site beautification, CAM goes beyond traditional property maintenance services. We even employ state-of-the-art [drone technology](#) to time stamp and assess your property over time.

## **Maximize income potential**

CAM Property Services is not just about maintaining your property; it's about elevating it to new heights of success. We understand the unique challenges and opportunities presented by Golden Tenants and strive to create a dynamic environment that redefines commercial success in 2024.

## **Contact CAM today**

Ready to transform your property into a "Golden Tenants" hub? Contact CAM Property Services today and let our full range of services work for you, ensuring that your property becomes the sought-after destination for both "Golden Tenants" and their discerning customers.

At CAM Property Services, your success is our priority.



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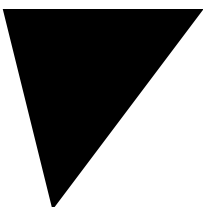
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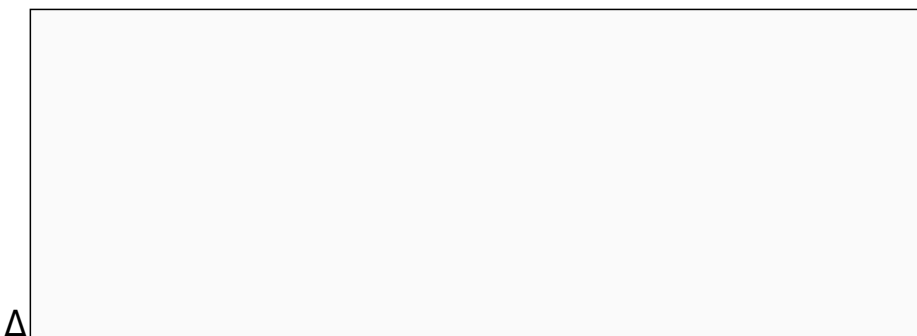
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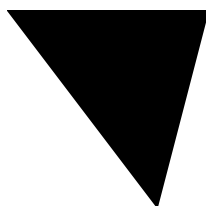
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